

# **Articulação de Mulheres Indígenas do Maranhão**



# Referências

# AMIMA

ARTICULAÇÃO DE MULHERES

INDÍGENAS DO MARANHÃO



# Letra

---

mmiMMA

Fonte feita, grafismo  
de ponta de flecha,  
ou maloca

mmiMMA

cantos arredondados

mmiMMA

Destaque no i como  
na referência

# Identidade

---



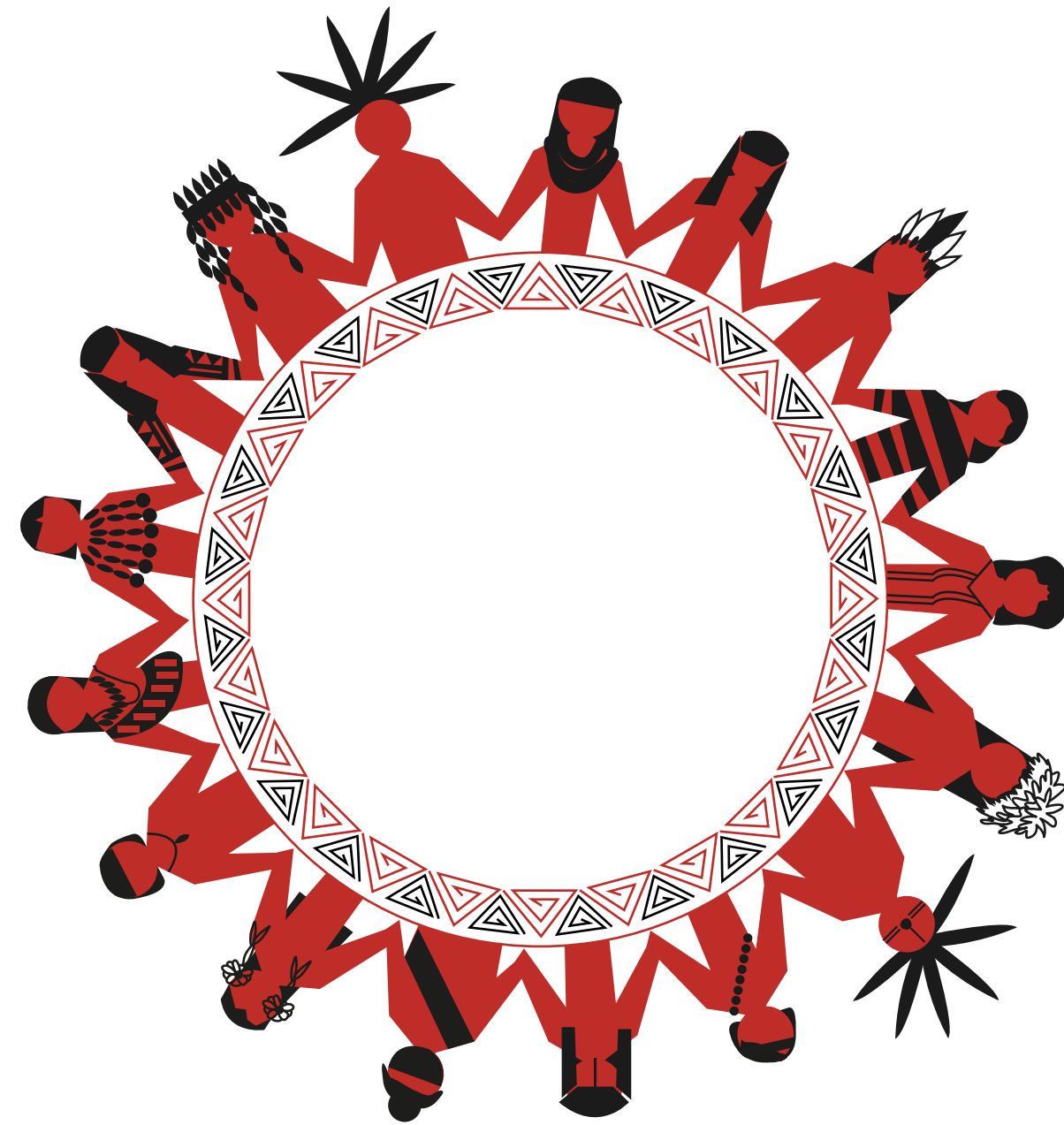
# Identidade Monocromática

---



# Identidade Horizontal

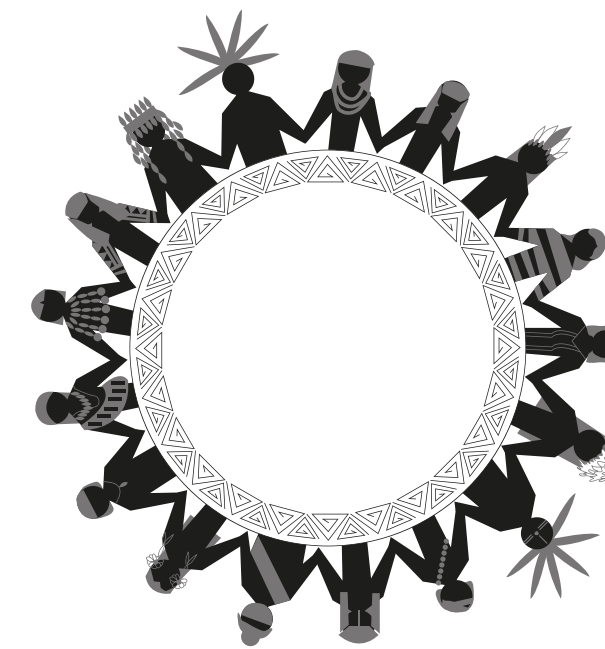
---



AMIMMA

Articulação de Mulheres  
Indígenas do Maranhão

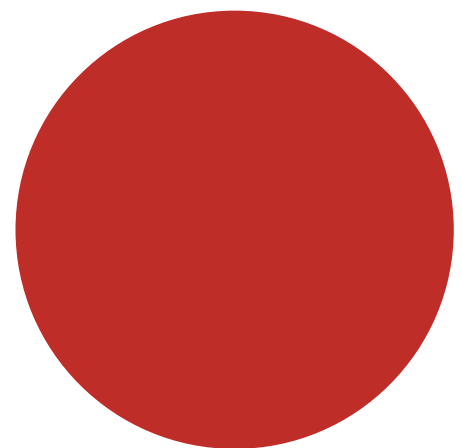
# Identidade monocromática orizontal



# Paleta de cor

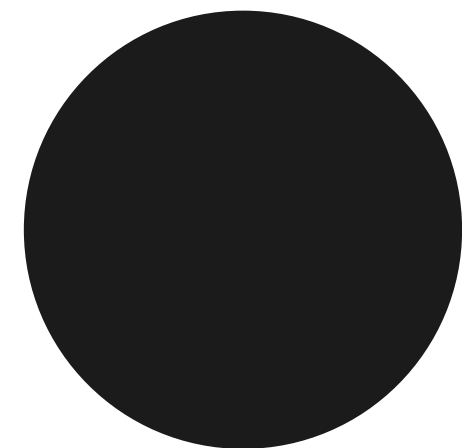
---

Vermelho  
urucum



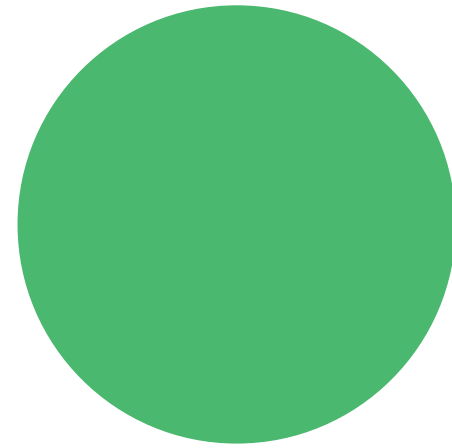
#bf2d29

Jenipapo



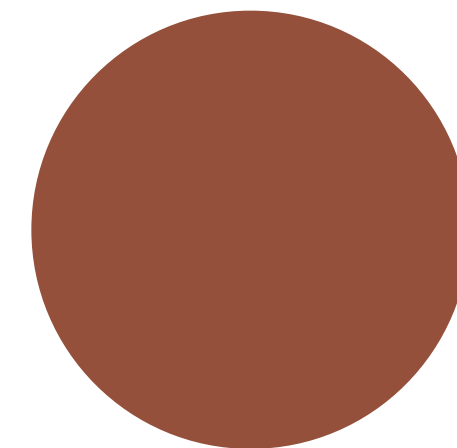
#1b1b1b

Mata



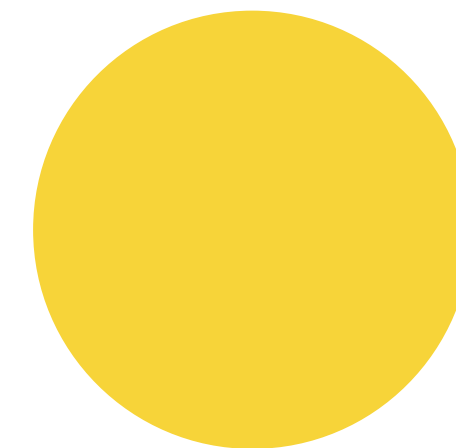
#4ab86e

Terra



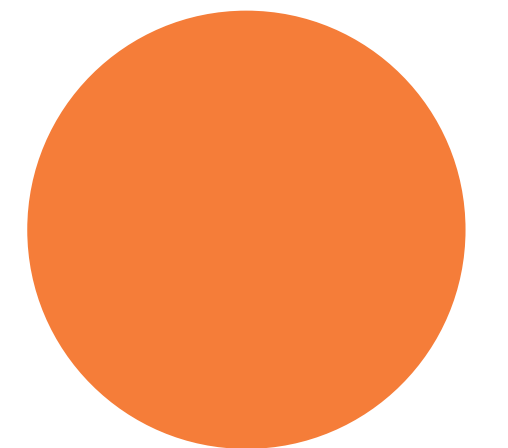
#94503a

Sol



#f7d439

Buriti



#f57d39

# Tipografia

---

Unna

Regular

*Italic*

**Bold**

***Bold Italic***

Ruda

Regular

Medium

SemiBold

**Bold**

**ExtraBold**

**Black**

Palanquin

**Dark**

Regular

**Medium**

**SemiBold**

**Bold**

# Tipografia

---

Unna

Regular  
*Italic*  
**Bold**  
***Bold Italic***

Fonte para  
impressos

Ruda

Regular  
Medium  
SemiBold  
Bold  
ExtraBold  
**Black**

Fonte sem  
serifa para  
redes, monitor

---

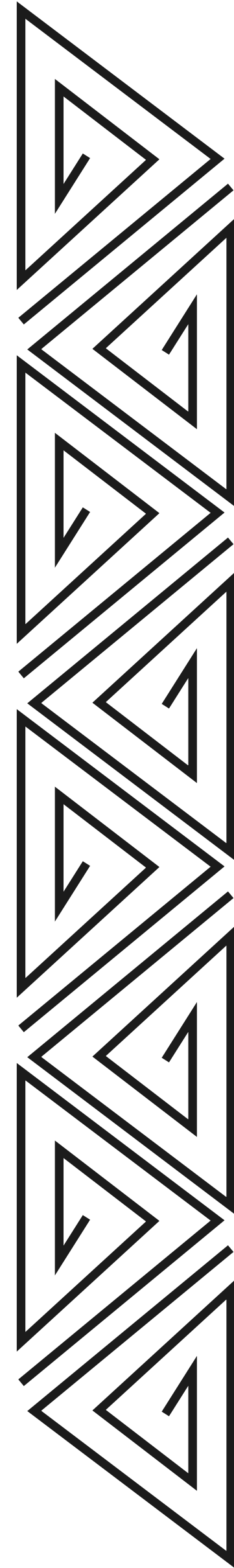
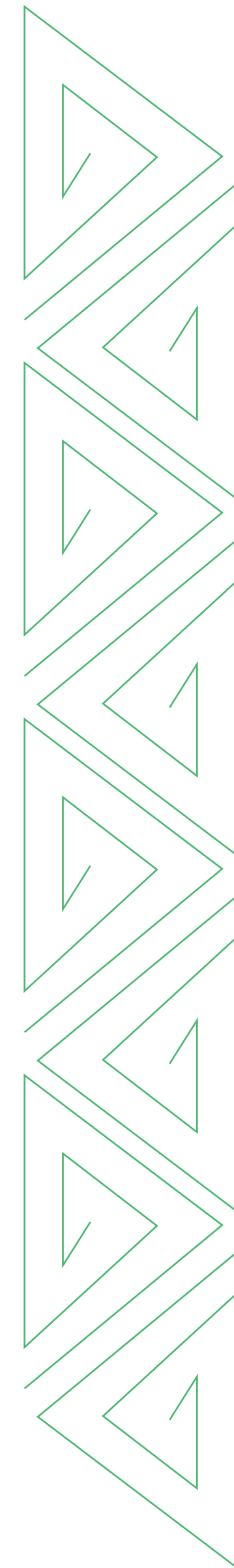
Palanquin  
Dark

Regular  
Medium  
**SemiBold**  
**Bold**

Fonte para  
Títulos

# Grafismo

---



# Exemplos de Aplicação



**Obrigade!**

**Jaú Ribeiro**

**Designer da Coiab**

**92 992267351**

**[comunicacao@coiab.org.br](mailto:comunicacao@coiab.org.br)**

